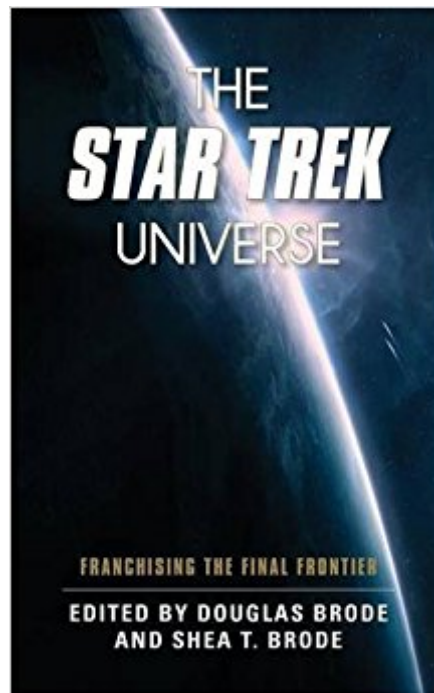


The book was found

# The Star Trek Universe: Franchising The Final Frontier



## Synopsis

As one of the most influential shows of all time, Star Trek continues to engage fans around the world. But its cultural impact has grown far beyond the scope of the original seventy-nine episodes. The show spawned an unprecedented progeny, beginning with Star Trek: The Next Generation, followed by three additional series of space exploration. Film versions featuring Captain Kirk, Mr. Spock, and other original crew members first appeared in 1979, followed by a number of successful sequels and ultimately a reboot of the original show. From the modest ambitions of the show's creator, Gene Roddenberry, Star Trek gradually transformed into a true franchise, an expanded universe that continues to grow. In *The Star Trek Universe: Franchising the Final Frontier*, Douglas and Shea T. Brode have collected several essays that examine the many incarnations that have arisen since the original program concluded its run in 1969. Every aspect of media into which Star Trek has penetrated is covered in this collection: the four television shows, literature, toys, games, and the big screen reboot of the original series featuring the Enterprise and her crew. Essays address a number of elements, particularly how the franchise has had an impact on gaming, fandom, and even technology. Other essays consider how race, gender, and sexuality have been addressed by the various shows and films. After a half century of boldly exploring topical issues that concern all of humanity, Star Trek warrants serious attention—now more than ever. Looking beyond the entertainment value of its many versions, *The Star Trek Universe*—a companion volume to Gene Roddenberry's *Star Trek*—offers provocative essays that will engage scholars of gender studies, race studies, religion, history, and popular culture, not to mention the show's legions of fans around the planet.

## Book Information

Hardcover: 234 pages

Publisher: Rowman & Littlefield Publishers (May 14, 2015)

Language: English

ISBN-10: 1442249854

ISBN-13: 978-1442249851

Product Dimensions: 6.3 x 0.9 x 9.2 inches

Shipping Weight: 1.1 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #789,510 in Books (See Top 100 in Books) #249 in [Books > Literature & Fiction > History & Criticism > Genres & Styles > Comics & Graphic Novels](#) #304 in [Books >](#)

Comics & Graphic Novels > History & Price Guides #435 in [Books](#) > Literature & Fiction > History & Criticism > Genres & Styles > Science Fiction & Fantasy

## Customer Reviews

This fascinating collection of essays . . . boldly takes readers where they've never gone before. . . Douglas Brode's brilliant introduction will immediately immerse you in the book's frame of mind. And you'll find yourself poring through the pages, enthralled, absorbing perspectives on the Star Trek universe you might never have otherwise contemplated. (Pop Culture Classics)[This book is] one of the more accessible academic explorations of Star Trek that I've read, meaning that Trek fans don't need to have an academic background to appreciate the ideas raised. . . . You should still boldly go and seek out this book. Reading something that leaves you hungry for more can be a very good thing. Sample the ideas on offer in *The Star Trek Universe: Franchising the Final Frontier*, let them spark conversations and inspire you to dig deeper on the topics that most interest you. (Trekkie Feminist)

Douglas Brode is a screenwriter, playwright, novelist, graphic novelist, film historian, and multi-award-winning journalist. He is the coauthor (with Carol Serling) of *Rod Serling and The Twilight Zone: The Official 50th Anniversary Tribute* (2009) and coeditor (with Leah Deyneka) of *Sex, Politics, and Religion in Star Wars, Myth, Media, and Culture in Star Wars, and Dracula's Daughters*. Shea T. Brode has an MA in Literature and Cultural Studies from the University Autonoma in Madrid. Douglas and Shea are the coeditors of *Gene Roddenberry's Star Trek: The Original Cast Adventures* (Rowman & Littlefield, 2015).

[Download to continue reading...](#)

*The Star Trek Universe: Franchising the Final Frontier* *Star Trek: Costumes: Five decades of fashion from the Final Frontier* *Franchising - The Naked Truth: The One Franchising Book You Must Read* *The Star Trek Encyclopedia: Updated and Expanded Edition (Star Trek: All)* *House of Collectibles Price Guide to Star Trek Collectibles, 4th edition (Official Price Guide to Star Trek Collectibles)* *Star Trek Deep Space Nine: Roleplaying Game (Star Trek Deep Space Nine: Role Playing Games)* *Star Trek: Voyager: Distant Shores Anthology: Star Trek Voyager Anthology* *Star Trek Generations (Star Trek The Next Generation)* *DARK ENERGY: The Biggest Mystery In The Universe (dark matter, how the universe works, holographic universe, quantum physics) (black holes, parallel universe, the string theory)* *Star Trek The Official Guide to Our Universe: The True Science Behind the Starship Voyages* *Phasma (Star Wars): Journey to Star Wars: The Last Jedi*

(Star Wars: Journey to Star Wars: the Last Jedi) Inca Trail, Cusco & Machu Picchu: Includes Santa Teresa Trek, Choquequirao Trek, Vilcabamba Trail, Vilcabamba To Choquequirao, Choquequirao To Machu ... Inca Trail, Cusco & Machu Picchu) Henry A. Wallace's Irrigation Frontier: On the Trail of the Corn Belt Farmer, 1909 (Western Frontier Library) Eternal Frontier (The Eternal Frontier Book 1) Travels in Siberia, Vol. 1 of 2: Including Excursions Northwards, Down the Obi, the Polar Circle, Nm and Southwards, Chinese Frontier, Adolph Frontier (Classic Reprint) Star Force: Origin Series Box Set (5-8) (Star Force Universe Book 2) Star Force: Scorpion (Star Force Universe Book 42) Star Force: Origin Series Box Set (1-4) (Star Force Universe) Star Force: Origin Series Box Set (9-12) (Star Force Universe Book 3) Star Force: Evasion (Star Force Universe Book 34)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)